

**SAM  
ROSS**

**VIDEOGRAPHER**

[HTTPS://WWW.SAMROSS4.COM/](https://www.samross4.com/)

## OBJECTIVE

To apply my creative skills in storytelling, branding, and content creation to bring an organization's vision to life. I'm passionate about crafting compelling narratives and producing engaging and appealing content that resonates with audiences and builds genuine excitement among fans and followers.

## SKILLS

- Exceptional at using Adobe Creative Suite
- Proficient at DaVinci Resolve Studio
- Knowledge of Sony Mirrorless and Cinema cameras

## EXPERIENCE

### **DIRECTOR OF CREATIVE VIDEO • AIR FORCE ACADEMY ATHLETICS • OCTOBER 2024 - PRESENT**

- Oversee the Assistant Director of Creative Video
- Create various types of video content across all NCAA sports teams
  - Content ranges from short form hype videos and longer recap videos
  - Video content primarily for football, including yearly specialty uniform releases
  - Created in-game content for video boards, including intro and hype videos
- Create video board assets through motion graphics templates for gameday atmosphere

### **PRODUCER/EDITOR FOR CREATIVE VIDEO • AIR FORCE ACADEMY ATHLETICS • MAY 2022 – OCTOBER 2024**

- Create various types of video content across all NCAA sports teams
  - Content ranges from short form hype videos and longer recap videos
  - Video content primarily for football, including yearly specialty uniform releases
  - Created in-game content for video boards

### **SOCIAL CONTENT SPECIALIST • LEARFIELD IMG COLLEGE • SEPTEMBER 2021 - PRESENT**

- In charge of creating and generating all digital sponsored content for Texas Tech Athletics
- Create various hype videos for Texas Tech Men's Basketball
- Generate video features for various sponsors that emphasized storytelling components



ROSSSAM104@GMAIL.COM



@SAMROSS1149



(303)-549-7061



[HTTPS://WWW.LINKEDIN.COM/IN/SAMUEL-ROSS-A17842203/](https://www.linkedin.com/in/samuel-ross-a17842203/)

**SAM  
ROSS**

**VIDEOGRAPHER**

[HTTPS://WWW.SAMROSS4.COM/](https://www.samross4.com/)

## EDUCATION

**COLORADO STATE UNIVERSITY •  
B.A. IN COMMUNICATION. MINOR  
IN MUSIC, STAGE, AND SPORTS  
PRODUCTION • AUGUST 2018 –  
MAY 2021**

**ARKANSAS STATE UNIVERSITY •  
AUGUST 2016 – MAY 2018**

### **MARKETING INTERN • SPECIAL OLYMPICS COLORADO • OCTOBER 2020 – MAY 2021**

- Ran social media accounts, specifically Facebook, Twitter, and Instagram
- Shot and edited videos for all new promotions and programs
- Interviewed athletes to learn their stories

### **MULTIMEDIA SPECIALIST • RAMVISION • NOVEMBER 2019 – MAY 2021**

- Member of production team for all home sporting events
- Worked in control room producing video images displayed on video board
- Created event highlight videos for various teams for social media

### **FREELANCE VIDEOGRAPHER • JULY 2020 – PRESENT**

- Jet's Pizza Sponsorship video
  - Created video highlighting Jet's Pizza sponsorship of Special Olympics Colorado Event
- Kappa Delta Sorority Recruitment video
  - Created video highlighting Kappa Delta Sorority at Colorado State that was used for recruitment purposes



**ROSSAM104@GMAIL.COM**



**@SAMROSS1149**



**(303)-549-7061**



**HTTPS://WWW.LINKEDIN.  
COM/IN/SAMUEL-ROSS-  
A17842203/**